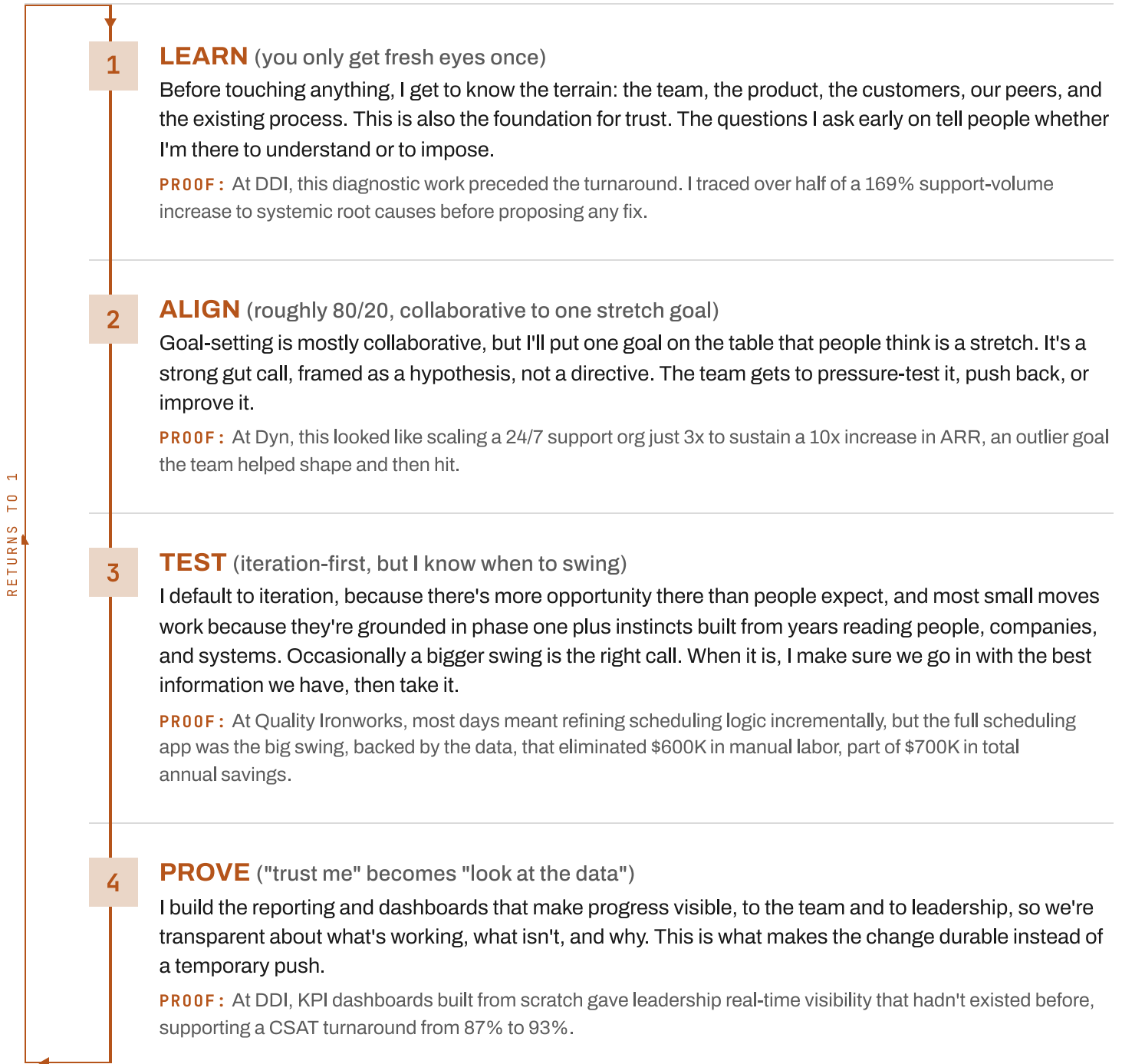


How I Build, Turn Around & Scale Teams

A four-phase operating system, refined across Dyn, DDI, J.Hilburn, IPinfo, and Quality Ironworks.



THE LOOP **Then it starts over.** More trust, sharper goals, faster tests, better instrumentation. Each pass compounds. None of it feels big day to day. That's what compounding looks like from the inside, until you look back and the team is unrecognizable.